

BROAD PROSPERITY IN FRYSLÂN

AMBITION

# Clean, happy & healthy Fryslân

MISSIONS 2030

**1**  
**Expert in  
water and soil**

the European  
leader

**2**  
**Circular  
region**

the European  
frontrunner

**3**  
**Connected  
community**

the European  
example

MISSION-DRIVEN INNOVATION

  
Water  
Technology

  
Agro  
Food

  
High Tech Systems  
& Materials

  
Circular  
Materials

  
Maritime  
Technology

  
Tourism &  
Hospitality

Broad economy as foundation

IN A VITAL REGION

Where it's good to live, do business and learn



ECONOMIC COLLABORATION AGENDA BLUE DELTA